

# OLUWATOBI ATOBAJAYE

WEBSITE DESIGNER & DEVELOPER

## CONTACT

- +2347063674314
- atobajayetobiloba@gmail.com
- <https://bit.ly/3ZIHJRx>
- Lagos, Nigeria

## SKILLS

- Website Design
- Content Management Systems (CMS)
- Project Planning
- SEO Optimization
- E-commerce Integration
- Website Maintenance
- Creative Thinking
- Adobe Creative Suite (Photoshop, Illustrator)
- Brand Identity Development
- Brand Asset Consistency
- Brand Storytelling
- UI/UX Design
- Client Collaboration
- Wireframing

## EDUCATION

B.Tech  
**Federal University of Tech.  
Akure(FUTA)**  
2016-2021

## LANGUAGE

English

## PROFILE

Bringing Your Vision to Reality: I'm Oluwatobi Ato, a seasoned website and graphics designer with over 6 years of experience in the design industry. My journey began with a deep love for aesthetics and technology, leading me to develop exceptional skills in web development, user experience, and brand identity design. As a creative professional, I believe in crafting designs that not only look beautiful but also deliver seamless user experiences. My work is driven by a commitment to excellence, attention to detail, and a constant desire to exceed my clients' expectations.

## WORK EXPERIENCE

### Website Designer

TCS Plusxperts 2023-2024

- Designed visually appealing and user-friendly websites for clients across various industries.
- Collaborated with clients to gather design requirements and project specifications.
- Created wireframes and mockups to visualize website layouts and functionalities.
- Developed and implemented custom website designs, ensuring responsive and mobile-friendly experiences.
- Utilized HTML, CSS, and JavaScript to bring designs to life and enhance user interactions.
- Integrated multimedia elements such as images, videos, and animations to enhance website aesthetics.
- Conducted usability testing and gathered feedback to optimize website designs for improved user experiences.
- Worked closely with developers to ensure seamless integration of design elements into the final websites.
- Stayed updated with industry design trends and best practices to deliver modern and innovative designs.
- Assisted in maintaining and updating existing websites, ensuring they remained current and functional.

### WordPress Developer

Smartrob Technology 2023

- Developed and maintained WordPress websites, ensuring they were responsive and user-friendly.
- Customized and configured WordPress themes and plugins to meet client requirements.
- Collaborated with clients and project managers to gather website specifications and requirements.
- Implemented SEO best practices to optimize website visibility and performance on search engines.
- Integrated e-commerce functionality into WordPress sites using plugins like WooCommerce.
- Provided ongoing website maintenance, including updates, backups, and security enhancements.
- Troubleshooted and resolved technical issues, including compatibility problems and performance bottlenecks.
- Assisted in training clients and team members in WordPress usage and content management.
- Collaborated with designers and content creators to ensure cohesive website design and functionality.



Scan Me

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WEBSITE DESIGNER & DEVELOPER

## CONTACT

- +2347063674314
- atobajayeoluwatobi@gmail.com
- www.tobiato.devworldltd.com
- Lagos, Nigeria

## EXPERTISE

- Web Design and Development (WordPress Design and Customization E-commerce Website Development)
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- In eleifend nisl faucibus molestie.

## REFERENCES

### Odunayo Oyetakin

- +2348132955511
- odunayooyetakin@gmail.com

### Bakare Oluwadamilola (CEO Zowe Brand)

- +2349035233528
- thezowebrand@gmail.com

## WORK EXPERIENCE

### E-commerce Website Developer

Yevital 2023

- E-commerce Website Development
- Customization of E-commerce Platforms
- Product Catalog Management
- Payment Gateway Integration
- Inventory and Stock Management
- Responsive Design
- User Experience (UX) and User Interface (UI) Enhancement
- Security and Data Protection
- SEO Optimization
- Performance Monitoring and Analytics
- Customer Support Integration

### User Interface (UI) and User Experience (UX) Designer

Fiverr, Upwork 2020-2023

- UI/UX Design for Freelance Projects
- Client Collaboration and Requirement Analysis
- User Research and Persona Development
- Wireframing, Prototyping, and Mockup Creation
- Responsive Design for Various Devices
- Usability Testing and Feedback Integration
- User-Centered Design (UCD) Principles
- Collaboration with Developers
- Effective Communication with Clients
- Design Tools and Software Proficiency
- Problem-Solving and Creative Thinking
- Portfolio Development and Showcase
- Staying Current with Design Trends

### Project Management:

The Zowe Brand 2023

- Project Planning and Execution
- Client Communication and Management
- Freelancer Recruitment and Management
- Project Coordination
- Quality Assurance and Deliverable Review
- Budget and Resource Management
- Risk Management
- Documentation and Reporting
- Continuous Improvement
- Stakeholder Satisfaction



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# OLUWATOBI ATOBAJAYE

WEBSITE DESIGNER & DEVELOPER

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TO WHOM IT MAY CONCERN,

I am writing to express my strong interest in the Website Designer position at your Company. With my background in website design, and front-end development, and a proven track record of creating visually stunning and user-friendly websites, I am confident in my ability to contribute to your team's success.

Throughout my career, I have successfully designed and developed a wide range of websites, from e-commerce platforms to corporate websites.

My expertise includes responsive design, user interface optimization, and creating engaging online experiences. I take pride in my attention to detail, commitment to user-centered design, and ability to work collaboratively with cross-functional teams. I am excited about the opportunity to bring my creative skills and technical knowledge to the Company and help enhance your online presence.

Enclosed is my resume, which provides further details about my qualifications. Thank you for considering my application.

I look forward to the possibility of contributing to your dynamic team and creating innovative web solutions for your clients. Sincerely,

SINCERELY,

*Oluwatobi Ato*

OLUWATOBI ATOBAJAYE

Know More

